

Digital Signage Creative and Hosting

A woman with blonde hair, wearing a dark blue sweater, is shown in profile, interacting with a large, vertical digital display. The display shows a list of items, possibly a menu or a catalog, with some items highlighted. The background is a blurred city street at night, with warm lights from buildings and streetlights. The bottom of the image features a green geometric pattern of triangles.

nobox

AV SERVICES FOR INTEGRATORS

Open New Opportunities *beyond the box.*

WE SPEAK DIGITAL SIGNAGE

From simple digital menu boards to complex video production or anything in-between, we have you covered.

You can install digital signage, but now your customer wants you to provide content. Instead of turning away an opportunity, you can confidently say, "Yes, I can do that" thanks to our award-winning content services. The bottom line is that you make more profit, while delivering a complete solution for your customer.

We create HTML5 apps that run on multiple hardware platforms allowing for easy content updates by non-technical users via our cloud-based CMS.

If video is what you need, we have skills ranging from live video to animation that help you produce the outcome you're seeking.

Our designers know digital signage inside and out and can create eye-catching, effective and functional solutions.



TEMPLATE-BASED DIGITAL SIGNAGE CONTENT SOLUTIONS



ADVANCED CONTENT WITHOUT THE ADVANCED PRICE

Professional Digital Signage content doesn't have to blow your budget. Our award-winning solutions look great, work flawlessly, and are set up by our team—all without sticker shock.

Our approach is simple. We've built the most popular interactive and traditional solutions, with the features most commonly requested by clients. We take these solutions and tailor the look and feel to match your branding. We do the hard work and get everything running right, and then provide the tools and training to make day-to-day updates fast and easy.

GET ON BOARD QUICKLY

- » We use our pre-built solutions to keep pricing down. That doesn't mean cookie cutter—we work with you to match our solutions to your branding.
- » We handle all design and programming, as well as offer player setup services, so your content is ready when you turn on your screen. More advanced customization and programming are available with a custom price quote.
- » We will train you to handle everyday content updates and provide rapid-response support, should you have a challenge.

TRADITIONAL DIGITAL SIGNAGE



DIGITAL MENUS

We create custom menus for small to medium sized restaurants and provide the tools to quickly edit price/item information right in your browser. We have tons of styles to start from and customize each design for each unique client.



DIGITAL BULLETIN BOARDS

Replace clutter and communicate more efficiently with our digital bulletin board—great for break rooms, schools, churches, and condos. Show events, announcements, display local weather, and more—with our simple, clean templates.



LOBBY DIRECTORY

For corporate lobbies, this includes a non-interactive directory to display up to 100 names on one screen. Options for news, weather, and messaging tickers are available.

INTERACTIVE DIGITAL SIGNAGE



INTERACTIVE WAYFINDING

Our directory handles up to 500 individual names in the database for a campus or single building up to 5 floors. We will handle all floorplan conversion, taking client CAD drawings and converting these into highlighting maps. Custom hotspot types are included which can display images, videos, and messages.



INTERACTIVE HALL OF FAME

This directory allows a user to browse through up to 500 photos and click through to learn more with an expanded bio and additional media. This includes search features and automatically scrolls through listings when not being used.

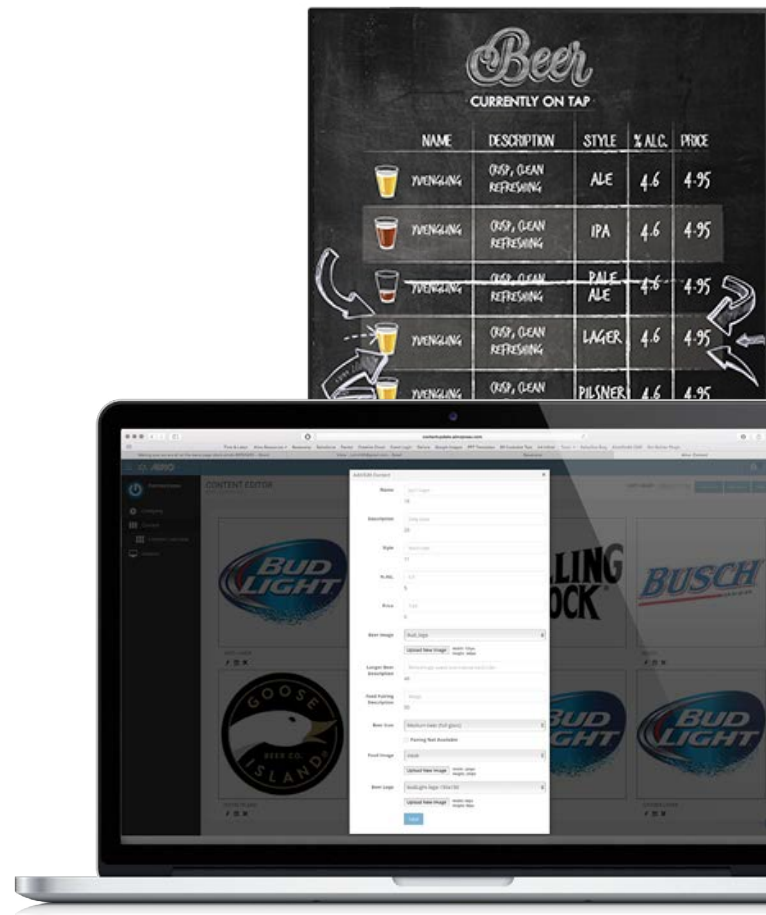


INTERACTIVE DONOR WALL

Easily show listings and photos of donors with the ability to search, bring up additional content, and review donors. It scrolls through listings when not being used and handles up to 5,000 donors.

INCLUDED CONTENT DESIGN & SUPPORT

- » Full Screen Landscape or Portrait design on interactive solutions. Zoning available on menus and bulletin boards.
- » Cloud-based content: All solutions require internet connections.
- » Update colors and background images to match corporate branding and fonts from the Google Fonts Library.
- » Projects normally completed in 2-8 weeks depending on the scope.
- » Training: Up to one hour of training for the user(s) of the system.
- » 180-day warranty post launch: We will provide support/big fixes at no charge during the first 180 days.
- » Rapid email response and phone support during business hours from our U.S.-based staff.



CUSTOMIZATION & MORE

*Our templated content approach eliminates the high upfront costs typically associated with custom digital content creation, while still enabling you to tailor the content with your choice of colors, fonts, logos and background images. If you are looking for even more advanced customization, our team of experienced graphic designers has you covered. We'll provide you a custom proposal following a consultative needs analysis to determine the scope of the enhancements.**

Additional Enhancements & Services

- » News feeds, text messaging services, weather†, stocks, social media and other data-driven content.
- » Custom data connections for content updates.
- » Font size changes and/or the use of fonts not included in the Google Fonts Library.
- » Changes to zone layouts.
- » Programming additions to accommodate new functionality.
- » Corrections to customer supplied images such as sizing, cropping, and color correction.
- » Custom animation, video production, graphic design and voice over.
- » Application conversion to operate offline.

**Programming changes can delay projects and increase budgets. Custom projects may require additional time after the initial delivery date for testing and debugging.*

† Included in our Digital Bulletin Board.

A *Profitable Partnership* Awaits.

*Almo is the perfect partner as you embark on the rewarding journey of digital signage content creation.
Become a complete digital signage solution provider when you get started on your custom content program.*

Contact Us Today.



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Distribution on a *Personal Level*

VALUABLE SERVICES TO HELP OUR PARTNERS GROW

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